

## ✓ Communication

Electing Communication as a major broadens your understanding of human communication, how communication works and what the effects of different types of communication are. An in-depth knowledge of communication may be applied to a large variety settings including, health, counseling, media, business, marketing and advertising settings. If you are considering a career in journalism or broadcasting it is advisable to take English as a subject as well as a basic information technology/computer course.

*Career/job options:*

- **Journalism** (magazines, newspapers, freelance writing, film and theatre criticism)
- **Broadcasting** (radio and television)
- **Marketing and advertising** (advertising agencies, business sector)
- **Public relations** (business and other sectors)

## CAREER PLANNING

The *Institute of Christian Psychology* offers professional assistance with regards to career planning in the form of psychological testing and counselling. Contact Mrs Utami Rostoll at 011 827 7611 for more information and a quote.

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# INSTITUTE OF CHRISTIAN PSYCHOLOGY

## EXPLORING CAREER OPTIONS

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# BA DEGREE



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# BA DEGREE: CAREER OPTIONS

Choosing to pursue a Bachelor of Arts degree often leads to the question of 'What can I do with a BA degree?' The answer to this important question is that there are a number of stimulating and interesting career avenues open to BA degree graduates.

At the *Institute of Christian Psychology* we offer four BA degree subjects that may be elected as majors: Christian Psychology, Industrial Psychology, Sociology and Communication. A combination of any two of these subjects as majors will prepare you for several lines of work.

## ✓ **Christian Psychology**

Choosing Psychology as a major is an excellent choice! Psychology studies encompass a broad spectrum of topics including human development, personality, psychopathology, biological psychology, etc. The list of topics is impressive but what is also remarkable is the personal growth that takes place, as well as the critical thinking and research skills that develop during the study period. Interestingly, Psychology has recently become a recommended and even required ancillary subject for entry into a variety of work-related fields that deal with people, e.g. managerial positions.

*Career/job options:*

- **Counsellor** (social work agencies, community centres, trauma centres, HIV/Aids centres, churches, and many more)
- **Researcher/Research Assistant** (universities, research agencies, media agencies, NGOs, etc.)
- **Teacher/Lecturer/Speaker** (school level, tertiary level, seminars, workshops, etc.)
- **Volunteer** (social volunteer work, running volunteer services, etc.)

*If you want to become a psychologist, registered counselor or psychometrist you have to continue your studies to Honours, B.Psych and/or Masters Level.*

## ✓ **Industrial Psychology**

Industrial/Organizational Psychology is a relatively recent developed subfield in psychology that focuses on studying behaviour in work settings. This subfield was created and developed to establish and maintain a productive yet enjoyable work environment for employers and employees. This field of study is diverse and includes topics such as labour relations, employee training, employee assistance programs, ergonomics, consumer psychology, career management, job analysis, and so on.

*Career/job options:*

- **Entry-level jobs in Human Resources** (HR planning, recruitment, labour relations, remuneration, employee assistance programs, training)
- **Workplace Counsellor** (Career, HIV/Aids, Burnout, etc.)
- **Consultant** (HR, ergonomics, marketing, teambuilding, etc.)

## ✓ **Sociology**

Majoring in Sociology provides you with an excellent foundation to embark on a variety of careers in the private and public sectors. A well-educated Sociology major has an understanding of social change, has the ability to place social phenomena in perspective, are able to collect and analyze data, and evaluate social policy and programs.

*Career/job options:*

- **Social work and research** (government, NGOs, youth work, administration)
- **Work in community and health settings** (community development, fund-raising, health planning, training)
- **Entry-level positions in business sector** (public relations, human resources, insurance, marketing, consumer research)